



Operation Action U.P.'s 57th Annual Meeting Agenda

Thursday, February 17, 2022 (All times ET)

8:00 a.m. Registration & Networking

9:00 a.m. Welcome

Mr. Brett French, Co-Chair, OAUP
Mr. Rich Tegge, Co-Chair, OAUP

Annual Report and Election of Board

9:15 a.m. Brian Calley, President & CEO, Small Business Association of Michigan

10:00 a.m. Networking & Award Recipient Photos

Award of Excellence Presentations

10:30 a.m. Eagle Mine
10:45 a.m. Mission Point Resort
11:00 a.m. Mohawk Technologies
11:15 a.m. NEPCO

11:30 a.m. Entertainer, Magician, and Mind Reader

Ben Whiting with Ben Whiting Magic

12:30 p.m. Networking & Lunch

1:15 p.m. Special Recognition

UPEDA Award – Great Lakes Boat Building School (CLBBS)

1:30 p.m. Michigan DNR Initiatives

Daniel Eichinger, Director at Michigan Department of Natural Resources

1:45 p.m. U.P. Economic Development Discussion

Marty Fittante, CEO of InvestUP

Business Owner Strategy Summit (BOSS)

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Business Owner Strategy Summit (BOSS)

2:00 – 2:45 p.m. Session: The Importance of Small Business Succession Planning

Rich Tegge, President of Wealth Strategy Group
Gina Thorsen, President of Stormy Kromer

2:45 – 3:00 p.m. Break

3:00 – 3:45 p.m. Session: Attracting & Retaining Talent

Brian Calley, President & CEO of Small Business Associates of Michigan
Ruth Solinski, Director of HR & Total Rewards at Resolve Surgical Technologies
Dr. Spencer Stang, Founder of Stang Decision Systems
William Raymond, CEO of Upper Peninsula Michigan Works!

3:45 – 4:00 p.m. Break

4:00 – 4:45 p.m. Session: Small Business Advocacy

Brian Calley, President & CEO of Small Business Associates of Michigan
Marty Fittante, CEO of InvestUP
David Nyberg, Executive Director of Business Engagement and Economic Development at Northern Michigan University

4:45 – 6:00 p.m. Reception

SBAM, Small Business Owner Reception, featuring special guest, Director Quentin L. Messer, Jr, CEO and President of Michigan Economic Development Corporation (MEDC) - *Join us for refreshments, adult beverages, snacks, and an opportunity to network with professionals in the region!*

Directions to NMU's Northern Center

1401 Presque Isle Ave, Marquette, MI 49855

If coming from US 41 South:

Continue to Business 41, which turns into Front Street, continue to Kaye Avenue. Turn west (left) and continue to NMU's Northern Center.

If coming from US 41 West:

Take Washington Street to Fourth Street. Turn north (left) on Fourth Street and continue to Kaye Avenue. Turn west (left) and continue to NMU's Northern Center.